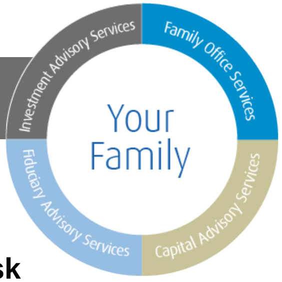
Rod Larson

Investment Advisory Services



ROD LARSON
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Rod Larson is a Director of Private Markets Research with CTC | myCFO, an integrated wealth management provider that serves ultra-affluent individuals, families and family offices across their tax, estate, investment, philanthropic, risk and family capital needs.

CTC | myCFO serves over 300 wealthy individuals and families across the United States and internationally, and oversees more than $36 billion in assets under management or advisement, with an additional $46 billion in assets under custody and administration.

Rod joined the organization in 2005 and has over 21 years of experience in the financial services industry. As a Co-Director of Private Markets Research, Rod leads the research efforts and recommendations associated with our clients' implementation of private markets managers within their portfolios. Rod's primary responsibilities include manager sourcing, due diligence, selection and supervision across all private market segments.

Prior to joining the organization, Rod was the Director of Business Development with a Bay Area, venture backed start-up where he negotiated and structured agreements with strategic partners and investors. Rod also served as wireless product manager, responsible for the strategic development and implementation of a mobile media syndication product offering.

Rod began his career as an analyst at Broadview Associates, where he identified and evaluated merger and acquisition opportunities in the information technology, communications and media industries, and where he played an active role in numerous successful transactions.

Mr. Larson received a BA in English from Carleton College in 1992.

Rod lives in Boston, Massachusetts with his wife and three children.

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